

## Facebook Posts Ideas

1. **Planning on what to do for the weekend in Fresno? Look no further! Check out <http://tinyurl.com/nofomdy> For great weekend ideas.** ( Insert picture of farmers market)
2. **Where would you like our next mixer to be? Let us know!**
3. **Hoping for your child to gain experience in the business world? Check out the Fresno Chamber of Commerce Junior Board program! Get the next generation involved now at <http://tinyurl.com/lbfmxd8>**
4. **There are no secrets to success. It is the result of preparation, hard work, and learning from failure. —Colin Powell.**
5. **An organization's ability to learn, and translate that learning into action rapidly, is the ultimate competitive advantage. — Jack Welch**
6. **Start with good people, lay out the rules, communicate with your employees, motivate them and reward them. If you do all those things effectively, you can't miss. — Lee Lacocca**
7. (Post picture of squirrel outside the office, also internally known as the mascot of the organization with the caption) **Our furry little friend hopes you have a great weekend!**
8. **Keep those selfies coming on!** ( [http://www.huffingtonpost.com/dirk-stroda/the-power-of-a-selfie-a-m\\_b\\_5915880.html?utm\\_hp\\_ref=business&ir=Business](http://www.huffingtonpost.com/dirk-stroda/the-power-of-a-selfie-a-m_b_5915880.html?utm_hp_ref=business&ir=Business) )  
<http://tinyurl.com/mfgg4op> (Share Link)
9. **“The planet does not need more successful people. The planet desperately needs more peacemakers, healers, restorers, storytellers, and lovers of all kinds.” — Dalai Lama** ( <https://bizcircle.att.com/articles/need-entrepreneurs-healers/#fbid=746J2KNMZvN> ) (Share Link)
10. **The Big Fresno Fair just celebrated its 131 anniversary! Let us know your favorite moment at the fair!** (attach picture <http://www.pinterest.com/pin/140033869638749941/>) .
11. ( [http://www.huffingtonpost.com/2014/09/29/forbes-400-rich-list-amer\\_n\\_5899884.html?utm\\_hp\\_ref=mostpopular](http://www.huffingtonpost.com/2014/09/29/forbes-400-rich-list-amer_n_5899884.html?utm_hp_ref=mostpopular) ) (Share Link) **10 richest people in the United States of America! Can you recognize them?**
12. ( <http://www.businessinsider.com/100-best-apps-for-iphone-and-android-2014-10> ) (Share Link) **Spot any of these in your smartphones?**
13. **Wish to know more about starting a business in Fresno? Contact us at 559-495-4800, We'll be glad to assist!**
14. **What was the best experience you had at an event? Let us know!**

15. [http://www.workintelligent.ly/technology/mobile/7-business-apps-for-every-professional/?utm\\_campaign=ContentSyndication&utm\\_medium=NativeAd&utm\\_source=Taboola&utm\\_content&utm\\_term=7+apps+business+professional+s+should+download&utm\\_content=businessinsider](http://www.workintelligent.ly/technology/mobile/7-business-apps-for-every-professional/?utm_campaign=ContentSyndication&utm_medium=NativeAd&utm_source=Taboola&utm_content&utm_term=7+apps+business+professional+s+should+download&utm_content=businessinsider) ) (Share Link) **7 Business apps every professional should download**
16. **Do a #ThrowBackTuesday picture of the previous event.**
17. (<http://www.businessinsider.com/meeting-rules-every-professional-should-know-2014-10> ) (Share Link) **Have you ever done any of these before?**
18. (<http://money.cnn.com/2014/02/27/investing/young-tech-millionaire-investors/>) (Share Link) **How young tech millionaires invest.**
19. **“People are definitely a company’s greatest asset. It doesn’t make any difference whether the product is cars or cosmetics. A company is only as good as the people it keeps.” -- Mary Kay Ash**
20. **You only have to do a very few things right in your life so long as you don’t do too many things wrong. – Warren Buffett**
21. **To be successful, you have to have your heart in your business, and your business in your heart. – Sr. Thomas Watson**
22. **Planning your weekend? Why not go for some wine tasting! Get more information here <http://tinyurl.com/nofomdy>**
23. **Planning your shopping adventure for the weekend? Check out these amazing itineraries! <http://tinyurl.com/nofomdy>**
24. **Experience Historical Fresno! Get ideas of places to visit here <http://tinyurl.com/nofomdy>**
25. **Do a #BTS #BehindTheScenes post of one of your mixers (Insert picture) Would love to join us in our next event? Let us know!**
26. **Interested in joining one of our mixers to expand your networking? Contact us at 559-495-4800. We’ll be glad to assist you! (Insert picture of front desk lady)**
27. **(Upload a picture of a small puppy) Wish you all have a happy weekend!**
28. **Guidelines & Suggestions for better meeting sessions!**  
<http://www.workintelligent.ly/workstyle/productivity/2014-9-11-better-meetings-guide/>
29. **Go bulldogs!! (Post picture of Fresno State Bulldogs on the field)**
30. **Looking for great family oriented weekend? Start by shopping at Fashion Fair Mall! visit <http://www.fashionfairmall.com/> for more details.**

Overall, would suggest using a more visual approach to get the followers more involved, most links provided here are Facebook friendly, meaning a window will pop up below your caption once you share the post, thus enhancing the visual aspect more.